ATYPON

EASY AND COST-EFFECTIVE SINGLE SIGN-ON SOLUTION FOR FSG

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There's a whole world, a whole community with CONNECT access who can easily sign up to our sites!

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Phil Garner CEO Future Science Group



Future Science Group Tomorrow's innovations today

JOURNALS 34, 15 of which are open access

PUBLISHED ARTICLES **50K+**

ANNUAL DOWNLOADS 5 million

INDUSTRY Scientific Publishing

Goal

Future Science Group was looking for an easy and cost-effective Single Sign-On solution for their two sites Future Science (<u>Future-Science.com</u>) and Future Medicine (<u>FutureMedicine.com</u>).

The aim was to allow seamless access of resources to their readers across the two sites eliminating the need for users to register and sign in separately on each site.

Atypon Solution

CONNECT offered a simple, unified Single Sign-On solution for Future Science and Future Medicine which allowed improved access to institution subscribed content. Users connecting affiliations to their account and being able to take advantage of participation in an interconnected ecosystem with other CONNECT sites with just a click was a bonus.

As CONNECT involved a new interface and user journey, FSG alerted their users to the upcoming changes and provided guidance to ensure a seamless transition.

CONNECT helped Future Science Group achieve their objectives. The intended SSO solution was achieved, and FSG now has more registered users.

Results



New user registrations on Future Science doubled those of the same month previous year **3X**

New user registrations on Future Medicine tripled those of the same month previous year



The following year saw **nearly double the number of sessions** with authenticated person users, and the numbers continue to climb

Learn more Visit <u>Atypon.com</u>