Better websites. Faster development.

The Atypon Design Studio created UX 3.0 and its set of design themes based on over 20 years of experience designing publication websites.

The Studio customizes each publisher’s selected theme to reflect their unique brand and identity, and develops complementary, custom landing pages for the site.

A new design-and-build system for the accelerated development of modern, consumerized websites

By eliminating wireframing, reducing design iterations, and reengineering the development process, UX 3.0 makes site design and creation more efficient and affordable.

Because UX 3.0 designs prioritize the user experience, they keep your readers onsite longer, convert visitors into loyal customers, and attract new and sought-after authors.

Benefits of UX 3.0

- Modern websites based on consumer best-practices
- Intuitive user interfaces
- Increased site traffic and extended visits
- Mobile optimized, responsive design
- Enforced branding and design integrity
Examples of our work