

# Take control of your website's content, branding, and UX

**Page Builder** is Literatum's integrated web content management system (web CMS).

- Modify site content, design, and user experience in real time.
- Roll out changes on multiple pages or sites simultaneously.
- Quickly create new products from legacy content.
- Accurately maintain design and brand consistency.
- Optimize websites in response to new analytics and business intelligence.

Page Builder's easy-to-use widgets link directly to your content database, allowing non-technical staff to quickly make major changes or minor tweaks to your websites—in real time.

Because Page Builder was designed specifically for publishers, it is much more powerful—and practical— than a generic web CMS like Drupal or WordPress.



Focus on  
content—not  
technology