

Six modules.

One powerful publishing platform.

Literatum, Atypon's online publishing and website development platform, was engineered to adapt to every publisher's business objectives.

Scalable, adaptable, comprehensive

Six modules integrate easily with the technologies in your existing publishing ecosystem—and can often even replace them. The scalable platform adapts as your business evolves and powers growth without requiring additional support staff. And its ability to search, tag, market, and sell any content type fosters collaboration among the traditionally siloed departments of marketing, editorial, and communications.

Active Publishing

Literatum enables you to go beyond merely delivering content to actively marketing it, and to forge direct, lasting connections with your readers.

Six Literatum modules

1. Site design & build
2. Content hosting & delivery
3. Identity & access management
4. Marketing & advertising
5. eCommerce
6. Analytics