Atypon eReader

A better way to read

Atypon's in-browser EPUB eReader is a fully integrated feature of Literatum, the world's most widely used scholarly publishing platform.

Readers get a 360-degree view of content and its impact among academics and practitioners—a new way of interacting with and evaluating content for a faster, more comprehensive way to stay up to date in their field.

A better way to deliver your content

Publishers keep readers on their websites, gain deeper insights into how readers interact with their content, and uncover new ways to monetize documents, books, and journals. And publishers don't have to convert PDFs—Literatum automatically presents them as fixed-format EPUB 3.

An end to "download and go"

By curtailing PDF downloads and providing convenient content-sharing strategies, the Atypon eReader helps curb content piracy and unlicensed usage. By prioritizing the user experience and keeping readers on your site, the eReader turns publication websites from download stores into destinations.

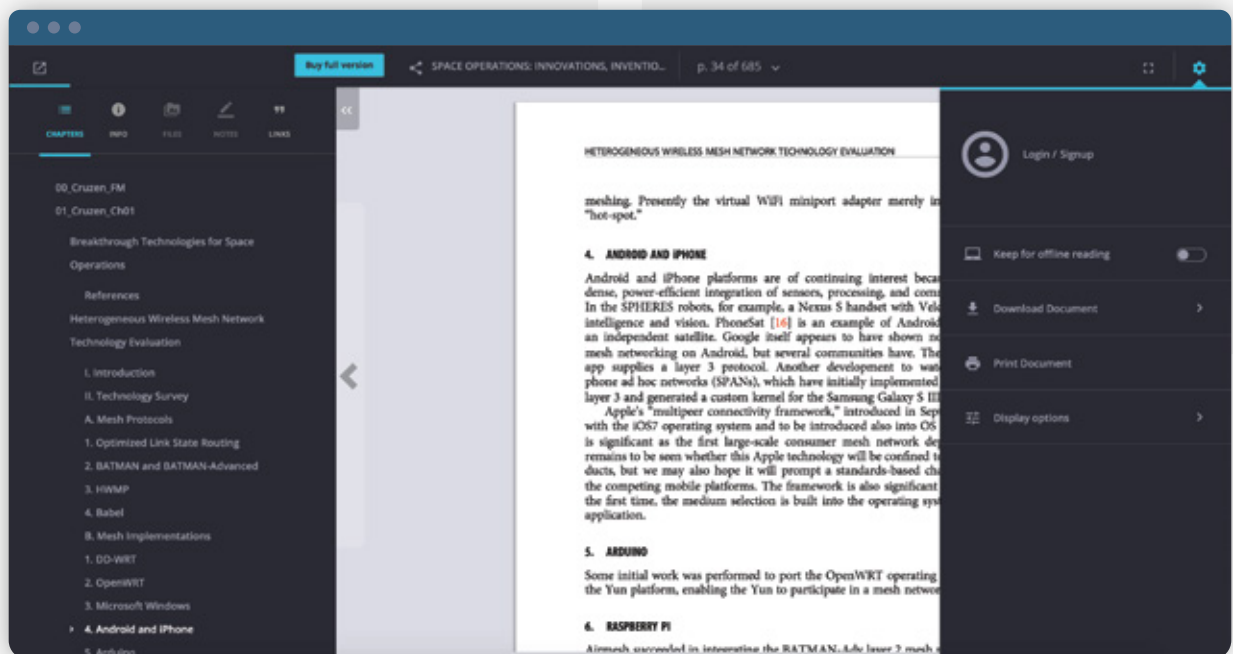**Deliver experiences, not documents**

ATYPON

The power of EPUB for books, journals, *and* documents

Benefits for readers:

- The same consumerized experience online and off

- Fast, single-click access to streaming content

- Cross-device syncing

- Full-document search, preview, and browse

- A personal library for saving and organizing content

- Annotation, collaboration, and moderated discussions

- Shareable personal bookshelves

Benefits for publishers:

- Increased website traffic

- Real-time upsells for converting readers to customers

- Controlled content sharing that discourages illegal distribution

- Support for documents, journal articles, eBooks, and chapters

- Mobile-first design

- Lightweight DRM for protecting content offline

- In-document ads and promotions

- More content usage stats via COUNTER reports

- Open-source, Readium technology

LITERATUM

An eReader for all readers—and all publications