



## Literatum's fully integrated Web CMS

Page Builder gives editors and publishers direct control of their websites' user experience and branding.

### All on your desktop. All in real time

Page Builder's drag-and-drop widgets allow publishers to quickly and easily:

- Modify site design and user experience—in real time
- Roll out changes on a single site or across multiple sites simultaneously
- Create new products from legacy content
- Build new landing pages and microsites
- Deliver curated content and advertising

With Page Builder, you can change your website at any time, without relying on developers or involving Atypon. So your website always remains engaging and up to date.

And Page Builder is linked directly to a publisher's content database, making it more powerful than a generic CMS such as Drupal or WordPress.